



KANESHA KELLEY

MULTIMEDIA PRODUCER | STORYTELLER | CONTENT CREATOR

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PROFILE

Multimedia producer, storyteller, and content creator with hands-on experience in broadcast, radio, digital video, interviewing, scriptwriting, editing, and on-camera presentation. Brings editorial curiosity, visual storytelling, calm execution under pressure, and team leadership from U.S. Navy service.

SELECTED MEDIA WORK

The Knight Show

PRODUCER • WRITER • ON-CAMERA TALENT

Produced and presented broadcast segments from story development through scripting and on-camera delivery; worked across visuals, interviews, timing, and presentation.

Urban Knights Radio

REPORTER • WRITER • AUDIO STORYTELLER

Researched, wrote, and delivered news and features; conducted interviews and shaped audio stories for broadcast audiences.

LaCroix — “The Drink Matters” / Dr. Bubble

CAMPAIGN CREATOR

Developed a visual-first campaign using concepts, copy, storyboards, art direction, and video storytelling designed to capture attention quickly.

DailyDoseOfDeus

CREATOR • PRODUCER

Produces personality-driven short-form content using video, photography, editing, captions, audience awareness, and social-first storytelling.

Sticky Finger Survival Club™

BRAND & CONTENT CREATOR

Created a parent-focused media/app concept spanning audience strategy, branded content, video concepts, interface ideas, and campaign messaging.

LEADERSHIP + TRANSFERABLE EXPERIENCE

UNITED STATES NAVY | Logistics Specialist / Team Leader | Oct 2015–Sep 2022

- Led and trained teams where communication, adaptability, deadlines, and accountability were essential.
- Coordinated complex projects across departments; selected to troubleshoot operations, identify gaps, retrain personnel, and improve workflows.

SKILLS

Video Production + Editing
News + Feature Writing
Interviewing
Scriptwriting + Storyboarding
On-Camera Presentation
Radio + Audio Production
Social Content
Photography
Advertising Concepts

TOOLS

Adobe Premiere Pro
Adobe Audition
Photoshop
InDesign
Illustrator
Microsoft Office

EDUCATION

ACADEMY OF ART UNIVERSITY

Bachelor's Degree in Media and Communication
Expected May 2027
GPA 3.596

ACHIEVEMENTS

Selected by Navy leadership for specialized assignments to troubleshoot underperforming operations and improve team workflows.

Seven years of U.S. Navy service with team leadership and training responsibilities.

APPROACH

WRITE. INTERVIEW.
PRODUCE. CONNECT.